

Letter in Response to Ben & Jerry Boycott of Israel

On July 22, 2021, the following letter was sent to executives at Ben & Jerry as well as executives at their parent company, Unilever.

Dear X,

In light of your decision to boycott parts of Israel, our Philadelphia synagogue will no longer patronize Ben & Jerry Philadelphia franchise shops or buy your products from grocery stores. We will encourage our individual congregants to follow suit. In addition to purchasing your franchise products on a regular basis, our synagogue has been directly involved with certifying and maintaining the kosher certification of those shops.

It's deplorable that for the sake of virtue-signaling about a geopolitical issue that is certainly not within the realm of your expertise, you are supporting terrorist groups who endanger Israel and deny its right to exist, and you are fanning the flames of violent antisemitism in the United States as well.

Sincerely,
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