

Dear friends of Mekor Habracha,

I am writing to personally invite you to Mekor Habracha's 5th Annual Gala on Sunday January 26, 2020. If you cannot be with us in person, I hope you will join us in spirit by supporting this marquee event.

Our shul is flourishing, and Center City now holds great attraction for Jews as a place to visit and live. That is due in no small part to Mekor's extensive participation in the Center City Jewish community. And because the development of our local Jewish community is in so many ways dependent on the growth of Mekor, we must take our responsibility seriously. Our mission now is to establish a financial foundation for all the exciting initiatives we have in mind for the future. This annual gala has become a cornerstone of Mekor's financial stability; last year, it contributed at least 20% of our revenue.

The Gala also represents a special opportunity to honor our cherished members Lexi Schieber and Jon Gradman. In their devotion to Mekor and their active participation in every facet of shul, they exemplify the kind of members who have made the Mekor community what it is today.

If you can join us for this festive and entertaining evening, please order tickets for your family, friends, and colleagues as well! I also ask that you each consider sharing your support of Lexi and Jon and the shul by sponsoring an ad in our Gala Tribute ad book. You can obtain tickets, sponsorships, and ads through our website, at [this link](#).

I deeply appreciate all your contributions to our unique Mekor Habracha community, and I thank you in advance for helping to make this year's Gala a success.

Sincerely,  
Rabbi Eliezer Hirsch